

NEW ELECTIONS AT DIGIORGIO

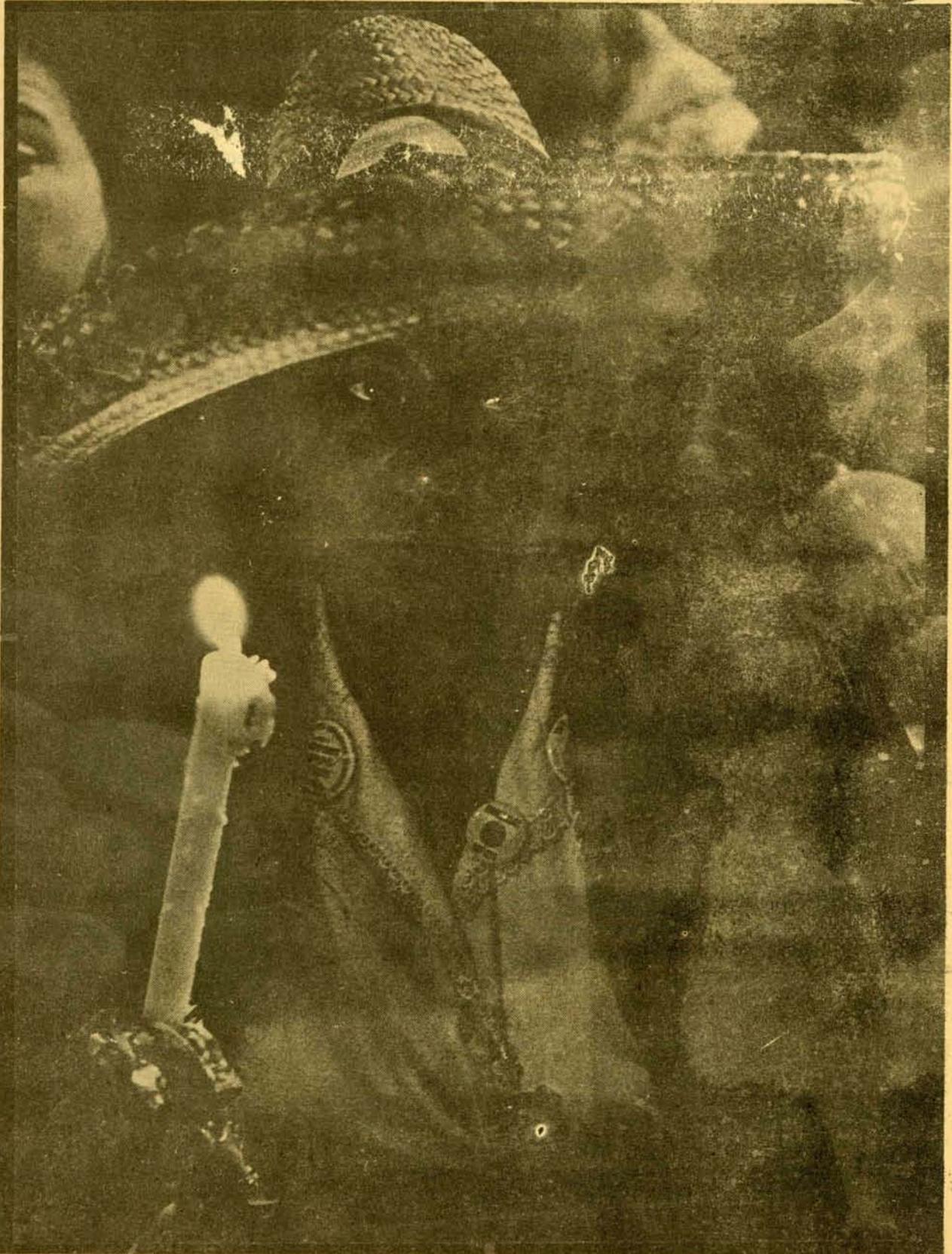
El Malcriado

IN ENGLISH

NO. 40

10¢

"The Voice of the Farm Worker"



2 STATE SENATORS WILL STUDY DELANO

A GROUP OF state senators from Sacramento is descending on Delano to "study" our strike. It's about time somebody in Sacramento took an interest in the farm worker. We hope they learn something about the problems of farm workers. But, frankly, we are not optimistic. The California State Senate has always been controlled by the growers. It has gotten so corrupt and anti-democratic that last year the Supreme Court ordered a drastic reform. In the elections coming up, an entirely new Senate will be elected and many growers will lose their power. But until the November elections, these Senators are out to do all they can to help themselves and their grower friends.

The Agriculture Committee is especially bad. It is almost entirely growers and their friends. They have small minds, but big mouths and rapacious pockets. They spend most of their time writing laws to give more money (in subsidies and handouts) to their grower friends. Of course, you, the taxpayers, end up paying the bills.

One of the committee members is Howard Way, a republican who represents Tulare and Kings counties. He is from a rich grower town, Exeter. We will be watching him very carefully, to see if he has decided to be an enemy of the farm worker.

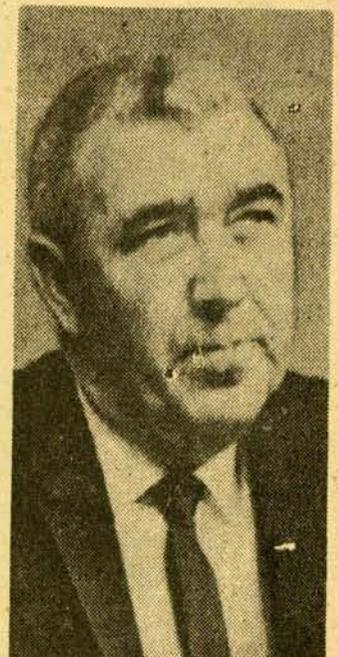
Another member is Vern Sturgeon, who is the chairman of the committee. He is a publican from Paso Robles. He used to be a moderate, but now he is one of Reagan's top lieutenants.

We don't trust these politicians, any more than we do Governor Brown. The Sturgeon Committee looks fishy to us. They may be trying to bait us. They may be trying to muddy the waters and confuse the issues. But perhaps their concern is real and they will tackle the problems that the strike causes.



Who said, "I think that DiGiorgio has done more for labor in this country than any other man living?"

Answer: Joseph DiGiorgio, founder of the DiGiorgio dynasty.



Sen. Vernon Sturgeon

El Malcriado

Published every two weeks in Spanish and English by
Farm Worker Press, Inc., P.O. Box 1060, Delano, Calif.
Office of Publication—1224 Fremont, Delano, California.
Second class postage paid at Delano, Calif. To subscribe
at \$2 a year write Box 1060, Delano, California, 93215.

This issue is #

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dated

7-14-66



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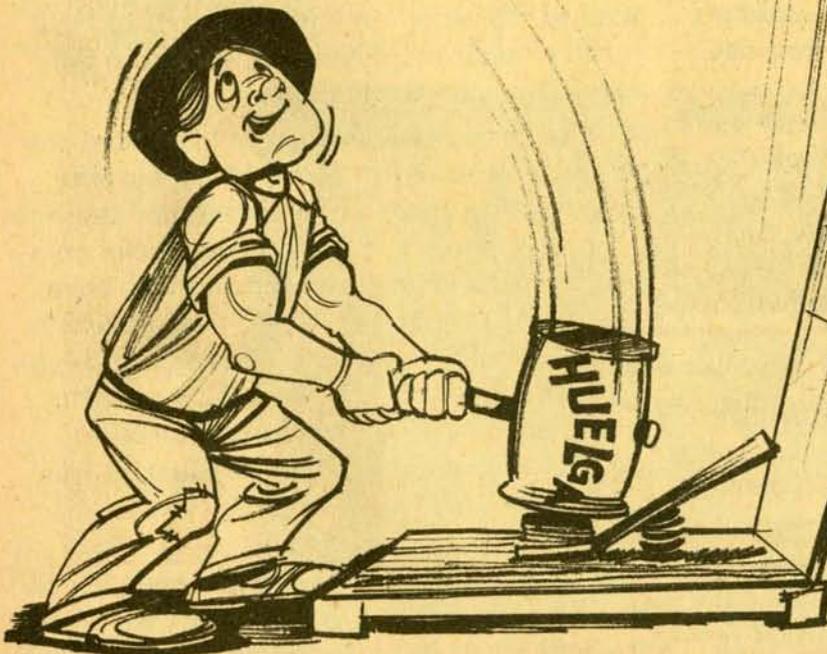
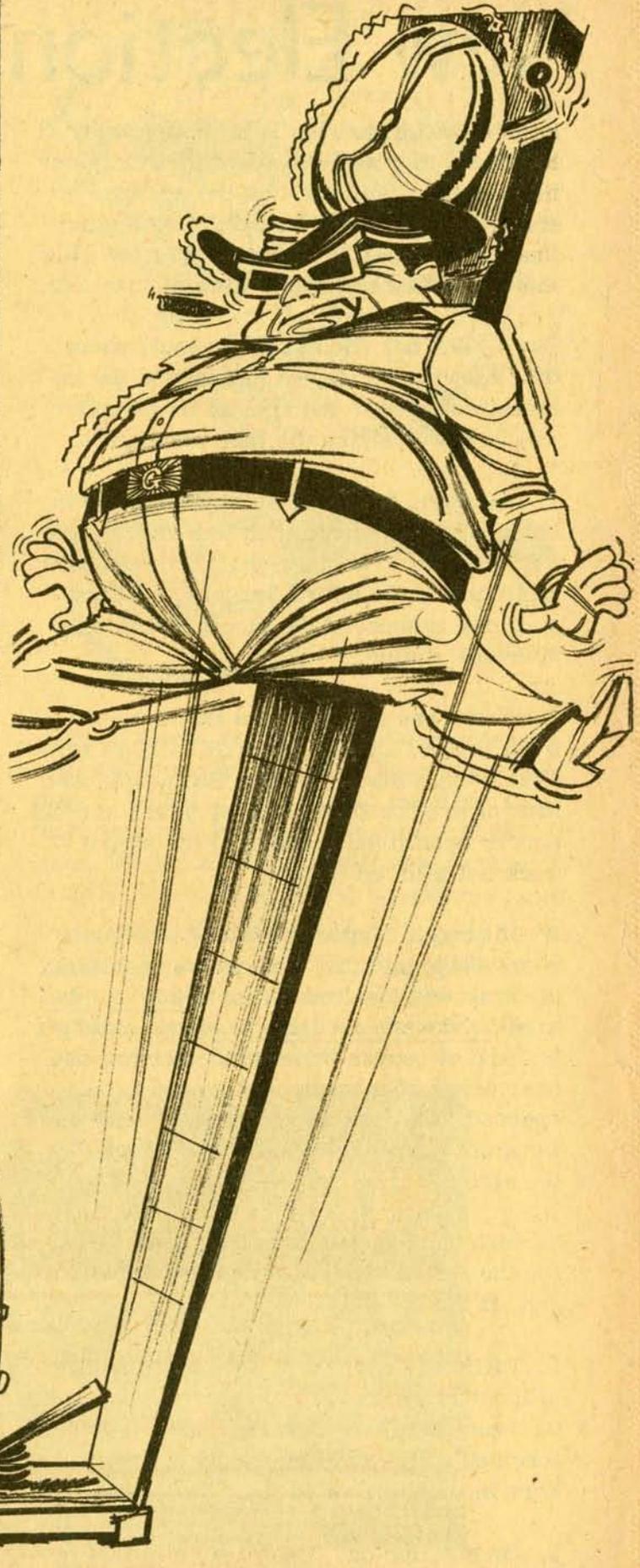
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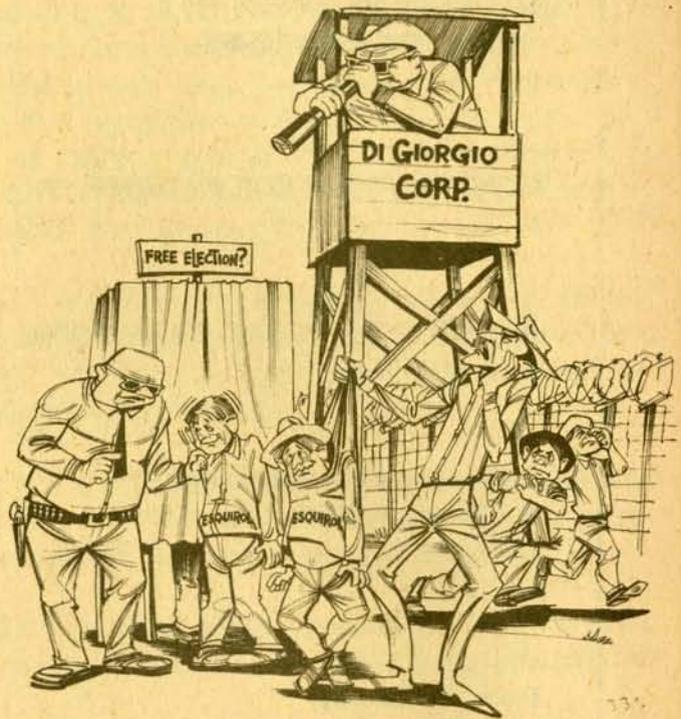


New Elections at DiGiorgio

Before DiGiorgio ever held their phoney elections, the NFWA warned that the elections were rigged and that the workers shouldn't vote. Sure enough, the election was full of cheating and trickery, but a big majority of farm workers did refuse to vote.

The NFWA has filed proof in court about the following things, or has turned the information over to the special investigator who is now studying the fake elections:

1. DiGiorgio broke its solemn promise in holding the elections when they did, and the way they did. Their offishals had deliberately lied to the NFWA leaders, and then suddenly announced the election with only 48 hours' notice.
2. There are even rumors that workers from CARATAN and GEORGE LUCAS ranches were allowed to vote. But people who had worked for DiGiorgio for years and had quit or been fired because of the strike, were not allowed to vote.
3. DiGiorgio rigged the list of who could vote. They said that carpenters, painters, dishwashers, janitors, nearly 200 people in all who were not farm workers could vote. And of course this included crew bosses, wives of management, many people opposed to the strike and many others who were not farm workers and not affected by the strike.
4. Many who openly expressed sympathy for the NFWA were systematically fired or run off the ranch.
5. DiGiorgio's workers said that DiGiorgio offishawls were even paying workers to sign up Teamsters membership cards, and that foremen were paid for convincing the workers in their crews to sign.
6. On election day, DiGiorgio officials ordered everyone to vote and ordered them



to vote for the Teamsters. Workers were taken to the 'election' in company busses. Guards and supervisors would board the busses and directly threaten the workers unless they voted the way DiGiorgio said.

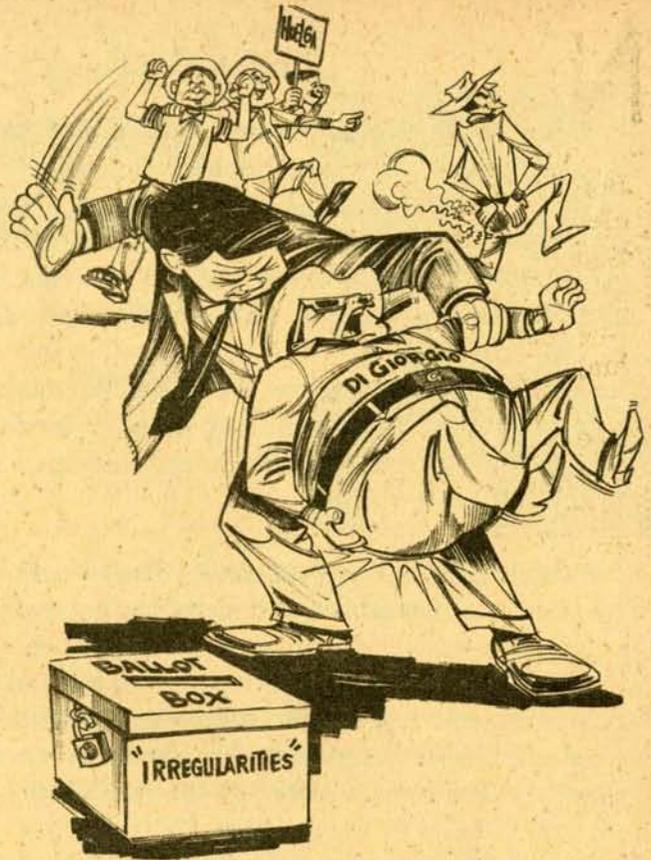
7. Shocking and disgusting bribes and techniques were used to win over workers. Women workers were used as bribes, offered to male employees as a reward for supporting the Teamsters.
8. The "impartial observers" included people such as the Rev. More of Delano who have bitterly opposed the strike and the farm workers, since last September. These company stooges were supposed to make sure that it was a "fair" election. But one of the observers at Borrego saw through DiGiorgio's trickery. Father Desmond, a catholic priest from Julien, absolutely refused to sign any statement saying the election was fair.
9. DiGiorgio has for 11 months been spreading slander and lies about the NFWA. Their workers, housed in camps surrounded by guard towers and barbed wire, were not al-

lowed to talk to pickets and were fired if caught talking to the strikers.

10. DiGiorgio's Vice President Sanborn entered the polling place many times during the election. It is not known how many times he voted.

So it really was an election like in Hitler's Germany, where the people only heard one side and were then told how to vote. It was so obviously unfair that Governor Brown called for an investigation. The investigator especially chosen for the purpose is Ronald Haughton, an expert from the University of Michigan who knows all the labor laws and has helped set up many elections. Haughton is completely impartial. He talked to the DiGiorgio bosses and supervisors, workers, strikers, observers, everyone connected with the election. His suggestion: HOLD A NEW ELECTION. (And he also suggested fair rules.)

EL MALCRIADO SAYS: We knew that our charges against the fake election were true. So we were not surprised when Haughton recommended that new elections be held. THE FARM WORKERS ASSOCIATION IS 100% IN FAVOR OF ELECTIONS TO END THE STRIKE. But they must be fair. They must set a reasonable time in which strikers and workers can discuss all the advantages of the union (and the growers can tell workers why they hate the union, tho



they do this everyday). We must agree on who gets to vote. We must have impartial people counting the ballots. We think another vote will be held. We know that if it is fair, the farm workers will vote for the NFWA. We also hope that Haughton's rules for a new and fair election will apply to Arvin and Yuba City. Cesar Chavez stated that we completely accept Haughton's suggestions to end the strike. We call on DiGiorgio to do likewise.



THIS BUSLOAD OF FIELD WORKERS, one of many, refused to get out when driven to the DiGiorgio polling place.

Schenley Elections

While all the publicity recently has been given to the fraudulent DiGiorgio elections, other elections are quietly being held at Schenley's. Schenley Corporation owns over 4,000 acres near Delano, and has another big ranch up near Poplar, in Tulare County. They employ up to 600 at the first, and up to 200 at the second for their harvest, but at present there are under 100 workers at the two ranches combined. But they are already carrying out a reorganization that will benefit every farm worker at Schenley's for years to come.

The first decision was on the wage increase offered in the contract. The workers were unanimous in accepting the 35¢ an hour increase. The wage at Schenley's is now guaranteed, in writing, at \$1.75 an hour. Schenley can afford to pay more, but the workers are not greedy.

Next the workers voted on dues. They decided to have the dues remain at \$3.50 a month. The dues will be subtracted from their paychecks every thirty days.

The workers at the Delano ranch elected Luis de Leon as their local "steward." He will be their representative in talking to the bosses, in making complaints when workers are dissatisfied about anything. Sr. de Leon has already had experience standing up to the bosses, since he has attended the meetings where Schenley agreed to raise the wages.

The workers in Poplar will elect their local "steward" this week. And next week the workers will elect a permanent committee to represent them in all future dealings with the bosses.



Signing of the Schenley-NFWA Contract, June 21, 1966.

Seated, left to right: Sr. Kircher, AFL-CIO; Mr. Korshak, Schenley boss; Cesar Chavez, Director of the NFWA. Standing, left to right: Srs. de Leon, Sanchez, Alviso, Santiestevan, Jordan, Arriola, Padilla; Sra. Huerta; Srs. Bassett, Leavitt, and Uranday.

CONTRACTOR'S UNION

Contractor Frank Herrera has a long history of double-crossing the workers and the Mexican-American people. He opposed our request for higher wages last September, he opposed the strike and he has done everything he can to break the strike. His super-betrayal was to form the Kern-Tulare Independent Scab Union run by contractors and growers (i.e., Jack Pandol) to help the growers recruit scabs and break the strike. And he traveled all over the state spreading lies about the strike.

But Frank Herrera's phoney union began to decline when it was exposed by Senator Robert Kennedy during the U.S. Senate investigation. The contractors admitted that they didn't have anything but contractors and foremen in their union.

Then DiGiorgio Corporation dropped them. Herrera had hoped that DiGiorgio would make all its employees join the scab union, but instead DiGiorgio favored the Teamsters. NOT A SINGLE WORKER AT DIGIORGIO'S DELANO RANCH, EITHER THOSE THAT VOTED OR THOSE THAT DIDN'T, WAS IN FAVOR OF THE KERN-TULARE INDEPENDENT SCAB UNION. Maybe

YUBA CITY AND ARVIN

While hopes are high that a new and fair election will be held at DiGiorgio, the Eagle of the Farm Workers Association is also scenting victory in Yuba City, where DiGiorgio owns pear orchards, and in Arvin, where DiGiorgio has 9,000 acres of grapes, fruits, vegetables, and cotton.

How will the contract work on the different ranches? Each local will be pretty much its own boss in many respects, after the union wins. There will be elections at each ranch where the workers elect their local leaders. Sometimes these will be Negroes, sometimes Whites, sometimes Philipinos, sometimes Mexicans, since our union is for all farm workers, regardless of



HERRERA

that is when Frank Herrera got mad. At any rate, he decided to double-cross the growers whom he had helped so much.

A few weeks ago, Herrera resigned from the scab union. Then he and his contractor friends decided to form a separate union including all contractors in the Valley. Over 25 contractors from Bakersfield, Wasco, Delano, Tulare, and Porterville met in a secret meeting last week and it is rumored that all these contractors will soon join the Teamsters. They now plan to betray the Growers and the "Citizens for Facts" (Delano's Birchers and KKK) and all their other rich friends. The growers and "Shitizens for Facts" are furious at this "betrayal" by Herrera and the contractors. But we are not surprised. Herrera will always sell out to the highest bidder. Once a Judas, always a Judas.

race. But everyone will be equal and there will be no favoritism because of race. Meetings will be in English and Spanish, as our meetings are now, so that everyone can understand, and everyone will have one vote.

And the workers themselves will be the rulers of their union. We don't have, or want, any union bosses living in fancy homes in some big city. We don't have secret deals with growers. We don't allow contractors in our union.

We have held on in this strike through the hot fall and the cold winter, through threats and shootings, through phoney elections and billion-dollar publicity stunts against the union. Now victory is in our grasp and we will keep fighting until it is complete.

HUELGA DAY IN

It was "Huelga Week" in San Francisco, and Saturday was "HUELGA DAY." The Mayor of San Francisco, the assistant mayor, and the city council all endorsed a resolution praising the farm workers and strikers of Delano for our struggle for justice. Recognizing that we have already forced wages up and helped the poor people much more directly than any fake "Poverty Program," the Mayor praised the Huelguistas for fighting poverty where poverty is--not in the big offices in tall skyscrapers in the large cities of the nation. They praised our courage and wished us luck in winning the strike.

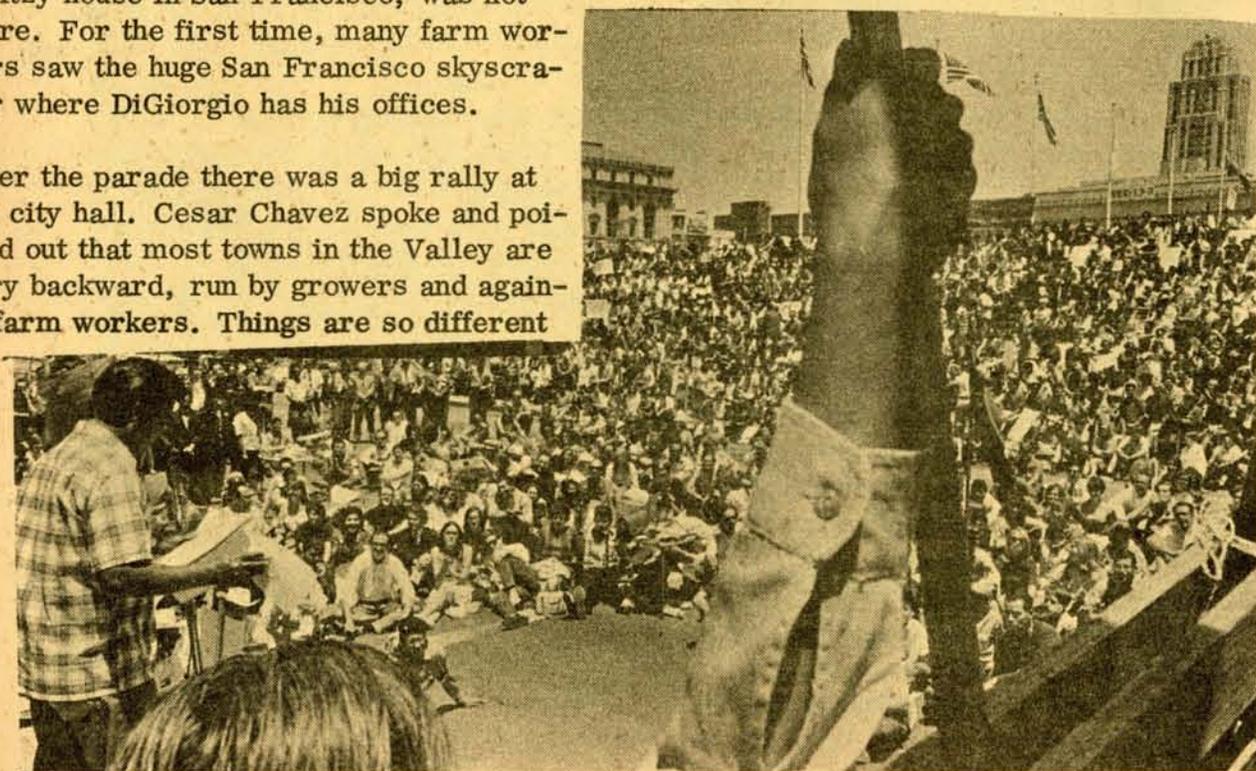
On Saturday, the city was ours, so it seemed. A parade down Market Street, San Francisco's main street, started out with 1000 people and soon had over 3,000 marching and shouting "Viva la Huelga". Several busloads of strikers had gone up for the parade, and were given a huge cheer by the San Franciscans. There was even a large group of DIGIORGIO's workers that walked in the parade, but Papa DiGiorGIO, who lives in a ritzy house in San Francisco, was not there. For the first time, many farm workers saw the huge San Francisco skyscraper where DiGiorgio has his offices.

After the parade there was a big rally at the city hall. Cesar Chavez spoke and pointed out that most towns in the Valley are very backward, run by growers and against farm workers. Things are so different

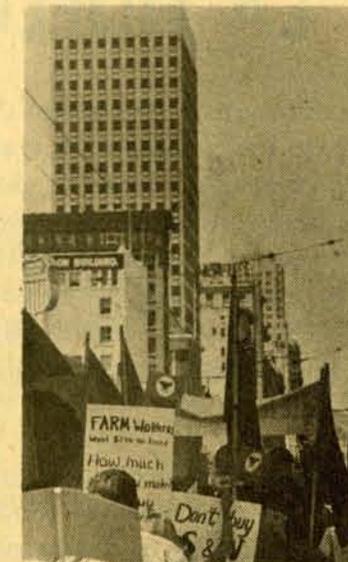
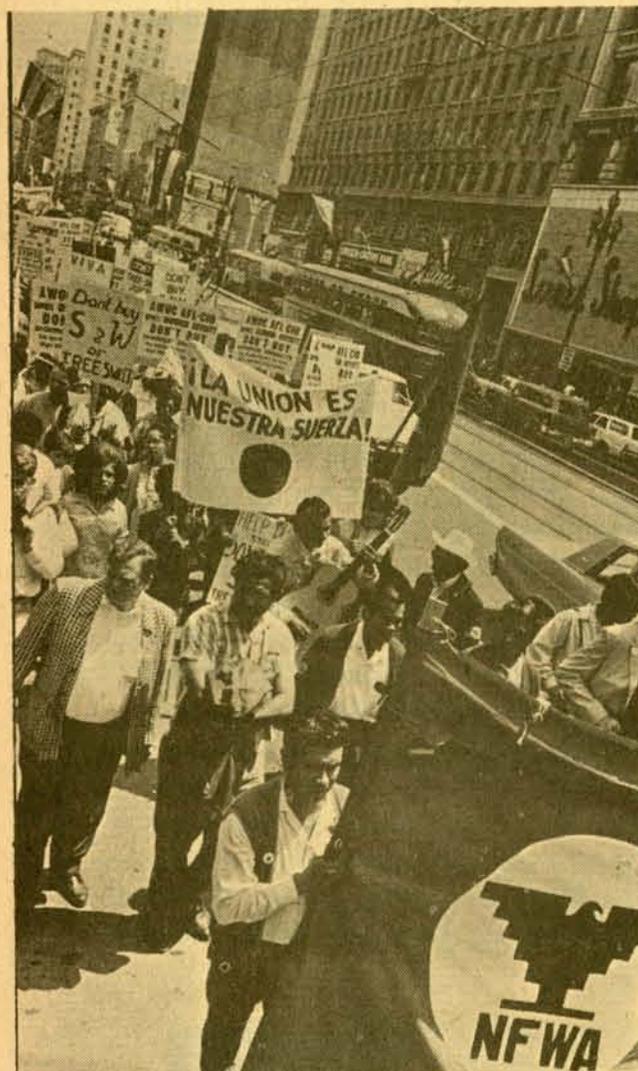


in San Francisco, where the people have a voice in the government!

After the rally many of the farm workers went sight-seeing and others picketed at stores where DiGiorgio's S&W products are being sold.



SAN FRANCISCO



SOUR GRAPES IN DELANO

The City Council in Delano (population: 12,000) has always been bitterly opposed to the strike. When the City Council of San Francisco (population: 700,000) passed a resolution supporting the strike, the little politicians in Delano were furious. So the Mayor of Delano decided to advise the Mayor of San Francisco on what revolutions should, and should not, be passed. The Delano City Council put out a statement that sounded a little like this: "We the Anglo businessmen, growers and labor congtracktors who run this town are opposed to the strike. We wish everyone else was too. (sic) But for anyone in favor of the strike, it's none of your business anyway."

EL MALCRIADO SAYS: But the strike and the poverty that caused it are everybody's business. It effects the whole economy of our state. And injustice, wherever it occurs, is everybody's business. This ludicrous Delano City Council, which for months said the strike didn't exist; which insisted that a non-existent scab union formed by labor congtracktors was the biggest union in the area; which has appointed a growler to head the town's anti-Poverty commission; which almost arrested 200 people at the beginning of the Delano-to-Sacramento Pilgrimage; this City Council of imbeciles has once again made a fool of itself in the eyes of the nation.

LA HUELGA HITS DIGIORGIO

Borrego, the desert town in San Diego County where Digorgio Cooperation owns almost 5,000 acres of grapes, is now quiet. A few bunches of grapes remain on the vines, already turning to raisins in the 110-degree heat. But Borrego will never be the same again. The Eagle of the Association visited Borrego last month. And he will return.

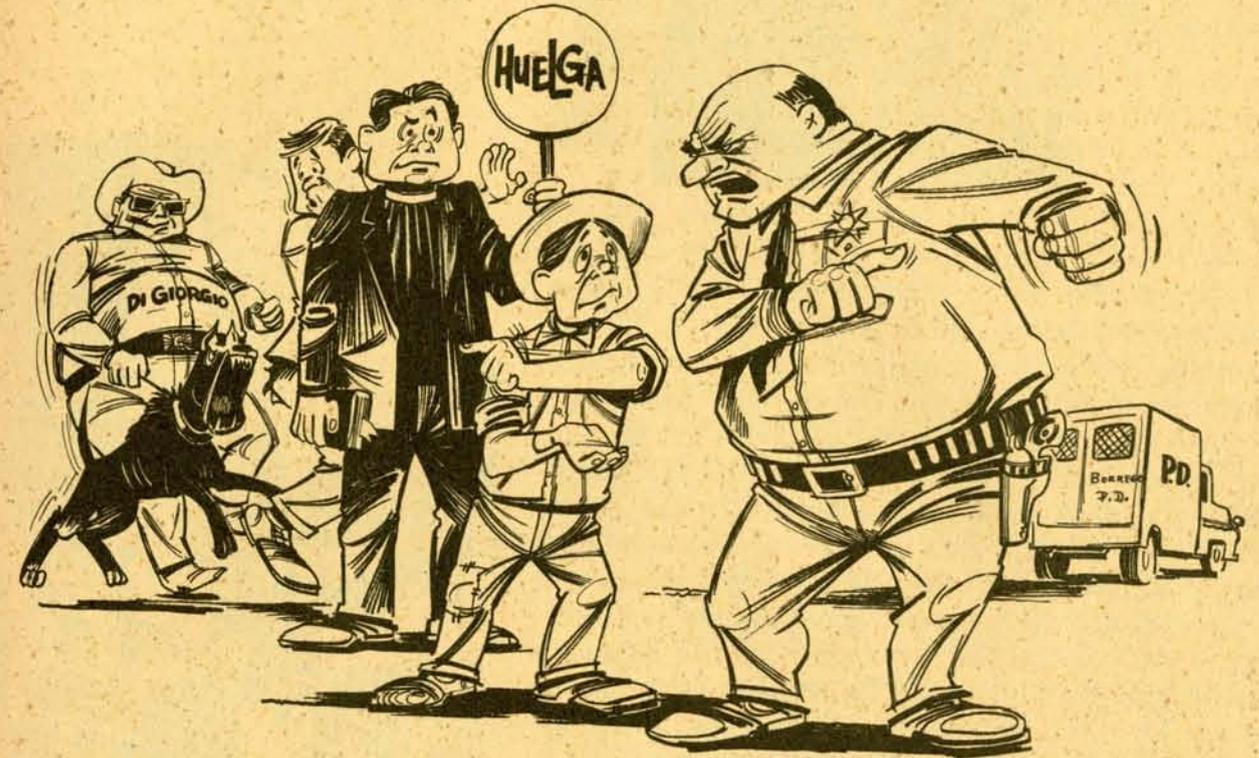
There was no strike at DiGiorgio's Borrego properties this spring, but many of the farm workers there had heard of the grape pickers' strike in Delano. In May, some farm workers from Delano went to Borrego to tell the workers there about the strike and what we were fighting for. Many Borrego workers immediately wanted to join the NFWA. They signed cards stating that they wanted the NFWA as their union. And they told their bosses that they wanted a written contract and a guaranteed wage.

DiGiorgio was furious. They started trying to bribe the workers with one hand while threatening them with the other. They be-

gan raising wages (which last year were \$1.20 and 10¢ a box). In May they paid \$1.30 and 10¢ a box. In late May, after their workers had begun to join the FWA, the wage was raised to \$1.40 and 10¢ a box, and in June, it went up to \$1.40 and 15¢ a box, then at the end of June to 50¢ a box. This was to keep the workers happy. DiGiorgio also began firing all workers who favored the union. This was to scare the workers.

On June 24, DiGiorgio held its phoney election, which has since been declared illegal and a fraud. In Borrego, the company said that 219 could vote (including carpenters, dishwashers, schoolteachers, and many others, including foremen and their wives, new bosses and others who were not farm workers.) Even though DiGiorgio forced the workers to go to the polls, and ordered them to vote for the Teamsters Union, only a few dozen out of 219 would obey DiGiorgio's orders. The rest refused to vote because they knew DiGiorgio would cheat on the counting. Many who voted cast blank ballots. But since 149 workers had signed member-

IN THE DESERT



Strikers were arrested when they went to get their clothes after going on strike. "Around here we arrest everyone DiGiorgio tells us to. Priests, too. So get in the paddy-wagon."

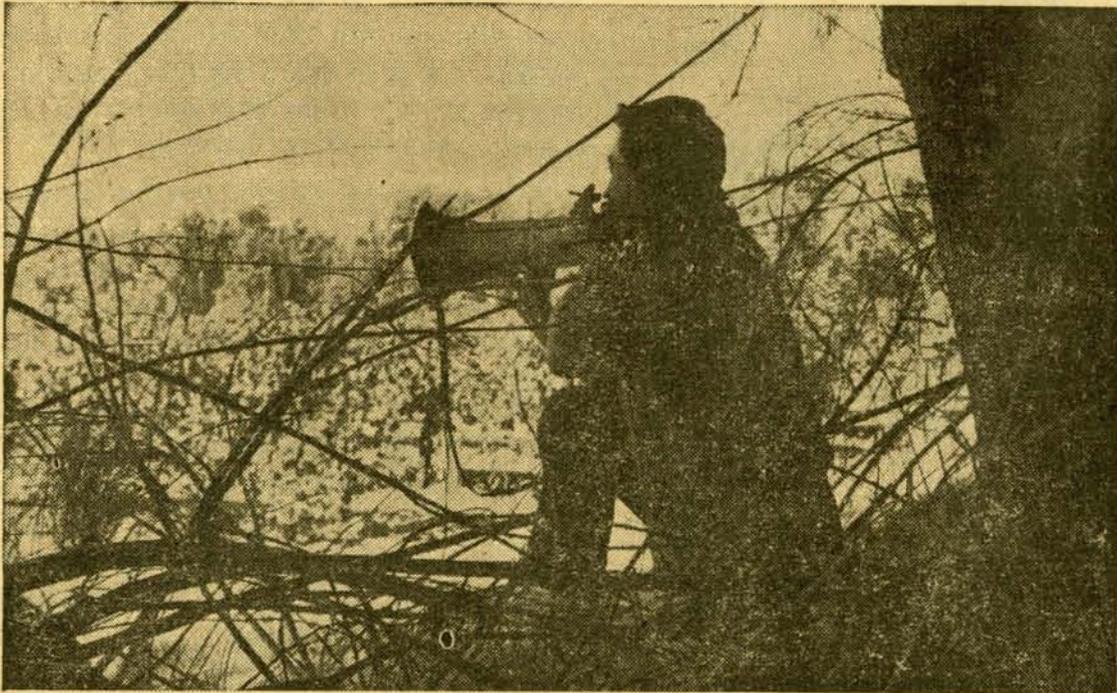
ship cards saying that they wanted the NFWA as their union, there was no doubt as to which union was the real choice of the farm workers.

When DiGiorgio announced the results of the rigged elections, the workers in Borrego Springs were so mad that they decided to go on strike. Between Sunday, June 26th and Wednesday, June 29th, over 100 workers quit. DiGiorgio posted Guards with guns to try to keep the workers working, but nothing worked. In desperation, they began arresting the strikers, and even priests and Cesar Chavez himself (see page 12). Finally they gave up entirely and closed down the ranch. Workers still there were sent up to Arvin last week. Luckily for DiGiorgio,

the harvest in Borrego was almost over when the strike occurred, but they still lost about 10% of their crop.

Borrego will be empty until pruning starts. The battle shifts back to Delano and Arvin and Yuba City. But though the Borrego Strike is small compared to the Delano Strike, it is one more nail in the coffin of Patroncito DiGiorgio.

They are threatening to kill Father Victor Salandini, who helped the strikers in Borrego. They called up his widow mother and said they would kill her son if he helped the strikers. But Father Salandini is continuing to help us and says: "I am not afraid. My faith is in God."



Picketing in the Borrego desert, in the 110-degree heat.

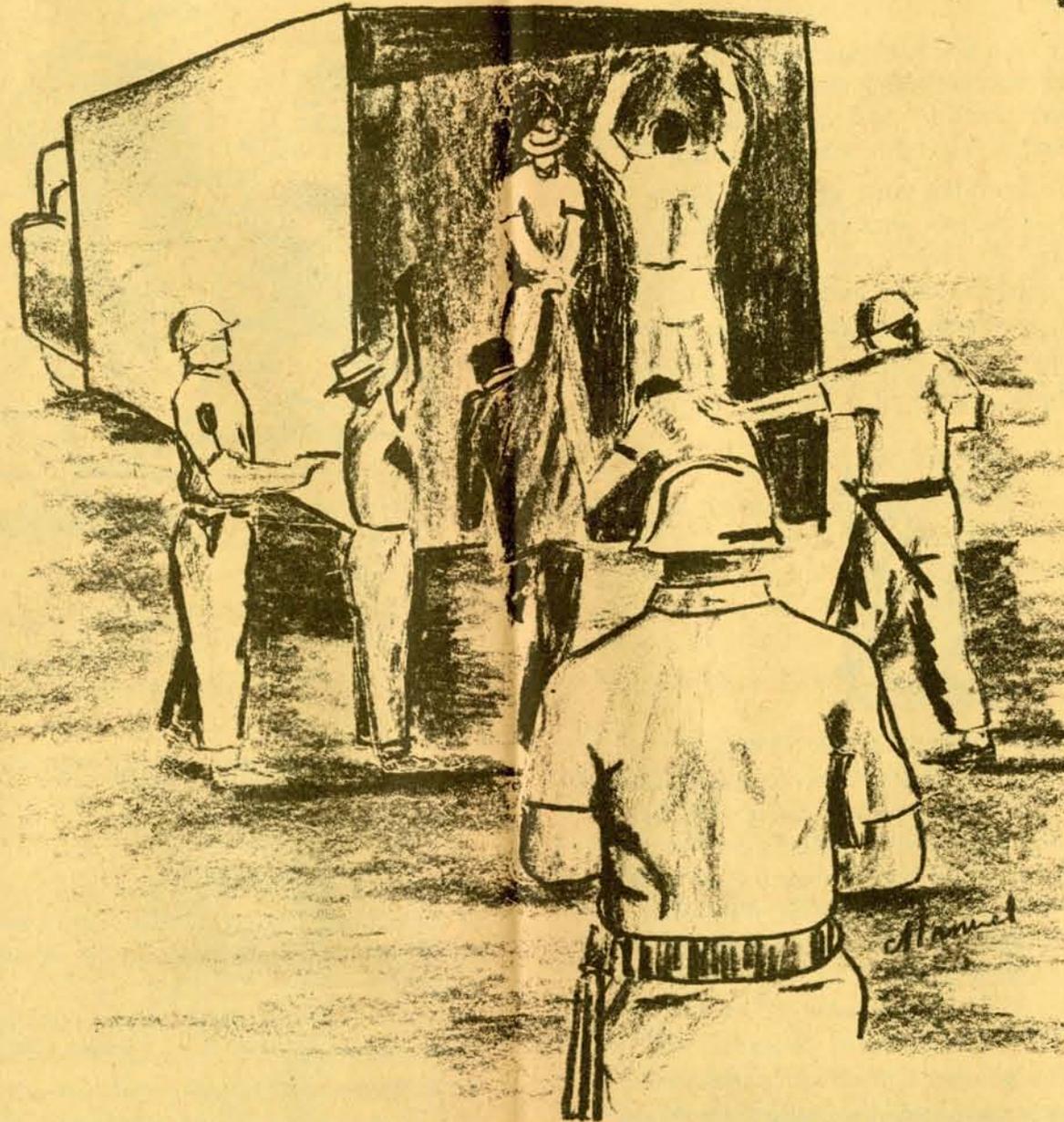
FATHER
SALANDINI

It was the first day of the strike in Borrego. Very hot, 100 degrees and more all day. We had been working for DiGiorgio for two months but when they held that false election, we decided to go on strike. So instead of going to pick grapes this morning, we went with Sr. Padilla and Sr. Cesar Chavez and the others and made the strike. About two hours of light were left at the end of the day and we wanted to go back to the camp to get our clothes and things, and also our pay checks for the last days. But we were warned that the Patrón would do us harm. We asked the policemen to go with us, but they told us it was private property and they could not protect us. So the priests, Father Salandini and Reverend Hartmire, and Sr. Chavez went with us. We were 11 in all: our leader, two priests, and 8 of us huelguistas.

We got in a station wagon and drove in, because that was safer than to walk. But at only 1/2 mile they had the road blocked. There were two cars and a jeep, I remember, parked very close so that you could still drive through but very slowly. But as we came, they drove a big covered truck up behind the others, so no one could get through. And then they blocked our escape and came at us. There were guards with guns, their hands on the trigger, and others with dogs. Other guards with guns were behind trees lining the road. They told us we were being arrested, and if there was any trouble they would shoot us with their guns. And they ordered us out of the car.

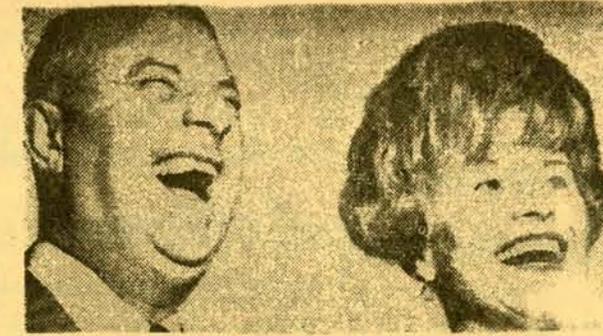
The Sr. Chavez told them in English why we were there and that we would leave as soon as we got our belongings. He asked if they were deputies, but they did not say anything. They were really just hired guns for DiGiorgio. Then they tried to get the Sr. Chavez to get into the back of the big truck, alone with some guards. He refused and the guards began to surround him and said they would MAKE him get in. We moved up too, and it looked like a fight. They had the guns and the dogs, but we were ready. But then we decided that if we stayed together, they could not hurt us, so

An Evening With DiGiorgio



we all got in the back of the truck. We were in that damn truck for about 4 hours, no water, no light, trapped.

First they drove to the camp. Some of the workers who had not yet quit came to the truck and began talking through the wall of the truck, and asked us why we were there and we told them, and they said they would make sure the Patrón would not do us harm. But the truck drove itself away after a little time and went

MR. & MRS.
ROBERT
DiGiorgio

out to the desert. Of course there were other huelguistas at the county road and when they saw us to come they raised the cry and the truck stopped itself and turned around. They had fear to leave their sacred private property. For that they took us back to the camp. Already there had arrived many of our friends, and they told us that the Patrón from the big office in San Francisco was there to punish us.

The guards again tried to get the priests and the Sr. Chavez alone, and that way to be able to work them over. They tried to get us to go into the office, each alone, to get our checks. But we said we would not go alone, or without the priests and the Sr. Chavez, because we knew they planned to beat us up. It was dark by then, and we were there at least an hour.

After this, some workers told us that Sanborn had given up trying to punish us and was going to turn us over to the police. And so they drove the truck into Borrego Springs to the jail. At last we got out of that truck.

But they had not finished with us yet. Now the police started in on us. They took off all our clothes, and the Reverend Hartmire's too, but not to Father Salandini, and went through all our pockets and searched all our belongings. Then they gave us the clothes of prisoners and chained us together around the waist and with handcuffs, the fathers too. Then they squeezed us together in a paddy wagon, and drove us for two hours, while we were chained. Finally we arrived to San Diego. Again they took off our clothes and this time Father Salandini too. They gave us different prison clothes and put us all in one cell. But there was no room to sleep, and some were so tired that they slept on the floor. And it had been light a long time when finally they left us free to leave. And DiGiorgio did all this to us because we went back to get some clothes and things which we owned. And this is the whole truth which I tell you.

Told to El Malcriado by one of the 11 who were arrested on June 29th by DiGiorgio's hired guns in Borrego Springs.

Letters to the Editor

Dear sirs,

For the present I direct myself to you so as to greet and wish you good luck, and I would like to have you write me so that I will know how you are and if the Strike is still on. I am interested or should I say we, for there are a decent group of us who want to make a collection and if possible send it to help out--that is if you still need it. I wish that you would answer immediately and for the moment we wish you lasting courage and await a quick reply to your servant and friend,

Jose M. Tril
Vacaville, California

EL MALCRIADO SAYS: We can remember when people were thinking and saying--as many of us were then thinking and saying--that the strike couldn't continue for ten months, much less for two or three. But we have continued, and we are much stronger and braver today than we were back in the hard-to-remember days of September and October. But we are stronger and braver because of the continuing support of our much more comfortable brothers, who are concerned that we not starve in the midst of our fight for the security and dignity which many of them have already through its inheritance from their fathers. We always have many needs: money, clothing, and especially food; beans, canned goods

(especially fish and meats), flour, oil, and sugar; and the continuing support of all our brothers until we have gained a place at every bargaining table throughout the nation. We need the unity of all the farm-workers--no matter what our descent by race, we are all Americans and human beings. We need the unity and strength to declare: "We are farm workers and the Strike is our Strike." And more: "We are human beings and the CAUSE is JUSTICE--for all!"



Dear Sir and brothers of the NFWA, sorry that you fellows are haven a tuff time getting this outfit to come to terms but I say stick together and something will brake. As a Union member for 35 years I am with you boys. we will do everything we can here in Portland Ore. to help. So good luck. and keep pitching.

JE Stevens

Portland, Oregon

Count on me as one of your sympathizers.

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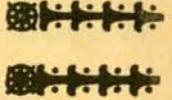
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What The People Are Thinking



Dear Editor:

This letter is being sent to you in order to tell you of the injustices which they are heaping upon the people who work for the D'Arrigo Brothers Company here in Reedley, California. This year we picked tomatoes. To each one of us was given a card numbered from one to one hundred fifty.

The mayordomo (foreman) told us that those cards were for the purpose of noting each bucket of tomatoes which we picked. And that this card was meant as an obligation under which we would have to pick at least 60 to 80 tubs of tomatoes every day. And we could not quit until all the work was done.

Some of us decided that we could not remain under these conditions--we work on an hourly basis, not by contract. We told the foreman this and he told us that if we didn't like it we just ought to leave. And so now we haven't had any work.

In this company, they have more foremen than they do workers, and they treated us as if we were mules; many of us had had arguments with them; and so finally the foreman said clearly: "If you don't like it don't come back tomorrow." A lot of us had been working for that company for at least 8 years picking tomatoes and grapes. Last year they offered us bonuses and we were told that at the end of the grape harvest they would pay up. When they paid us it was the measley sum of twenty dollars.

This is the story of how we have suffered. I hope that you will publish it so that my fellow-workers might see it and recall how we have now a hope of defending ourselves in this life. Viva la Huelga!

Atentamente,
Salvador Montalvo Rodriguez,
Reedley, Calif.

EL MALCRIADO SAYS: Week after week we receive letters like yours, Sr. Rodriguez--letters from farm workers treated like animals, like mules, like slaves. Letters from people, our people, whom the greedy growers and pompous congtractors think that they have been deceiving all these years. These growers and contractors have grown rich from keeping secrets: that we even exist they have kept a secret until now from the people who depend upon us for the food on their tables; and they thought that just because they treated us like their slavishly-whimpering dogs we never knew we were human--more human than they. Though we have been silent all these years through fear and disunity we have always known our worth. And because we are united we have no more fear--we are speaking out, and in the strength of truth shouting the growers' secrets from the rooftops.



D'ARRIGO

Don Sotaco with his wife Doña Remedios were walking through the property of the University in Davis, California where they were visiting their relatives. In front of a large building marked "School of Agriculture", a little bald man came running up to them, squealing with delight.

--"How wonderful it is to see a real live farm worker" he said, walking around and around them. "Please come in and see our laboratory. We have been working here for years on the 'Farm Worker of the Future' project. Let me show it to you!"

Sotaco, somewhat frightened at this dancing little madman, hesitated, but finally he said, "OK, we don't have anything else to do right now."

The little professor, Dr. Thorn, ran on ahead of Sotaco and his wife, gesturing wildly. "Look! Look at this, he said, pointing to a little garden of Milo-Maize next to the building. We know that you farm workers don't make much money, so we are experimenting with special low-cost foods".

They entered the big dark building. Next door they could hear the workmen hammering together the latest tomato picking machine for the growers, financed by the taxpayers' money. Professor Thorn kicked at a sack of the chickenfeed in the corner, then rolled his eyes and wrung his hands. "We know how hard it is for you in winter" he said. "Wouldn't it be wonderful if you could have a few sacks of this to feed your family during the hard months? This winter, when the wages are low and your cupboard is empty, they will sell this product--formerly chickenfeed--in all the grocery stores for only \$1 a sack, in vanilla and strawberry flavor. Isn't it wonderful? We have solved the problem of the underpaid farm worker."

Sotaco looked at his wife and mumbled to her, "I can't believe my ears. This idiot ought to be locked up."



The mad doctor opened a large heavy door to a room full of crying babies, like a hospital. The doctor leaned over to Sotaco's wife Remedios and said in a low voice, "We call this 'Room X'. The growers association just gave us five million dollars for this project which they took from the general tax fund. Here we are trying to develop new methods to fit the changing times."

--"For example" he continued, "the babies in this section here have been given medicine which will make their fingers grow unnaturally long and be fast-working". His voice got louder: "Right in this room we have the fruit pickers of the future!" And he gave a long and hollow laugh.

The mad professor Thorn moved to a new area of the big room and his voice became serious. "For a long time the problem of stoop labor gave us much trouble and then we found a way to change the growth of this batch of babies. Even when fully grown they will be only three feet tall, just right for the short handled hoe. And think of how this will save our friend the farmer so much trouble! He will be able to haul two hundred of these creatures to work in a single truckload! Isn't it wonderful?"

--"But we have many more plans which will keep California green. We are giving some children here a special vitamin preparation, because we cant them to pick the dates next year. It's a race against time, but they are already 27 feet tall."

The mad professor had come to his office. He sat down behind a big desk and said, "Now Sotaco, I come to the point of this whole tour through our wonderful "Future Farm Worker" project. I want you to go back to the valley and tell your friend Cesar Chavez something for me."

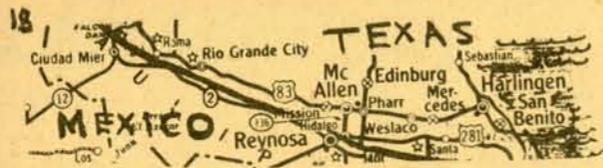
--"Tell him that he can stop his fight for better wages. Tomorrow's farm worker won't need better wages. We will be able to keep him alive on less than 12¢ a day."

"We of the University are getting help from the growers and the Department of Employment", the Doctor said, giving a wild stare. "We will soon have workers that will work for almost nothing, and your Association of Farm Workers can close its doors. Education and research are such a great help to mankind," he added.

Sotaco spoke up for the first time. He got out of his chair, grabbed his wife and said to her, "My God, let's get out of here before it's too late!"

--"Viva La Causa" he said, turning to the professor and spitting in his face. Then, with his fat wife trailing behind him, he fled.





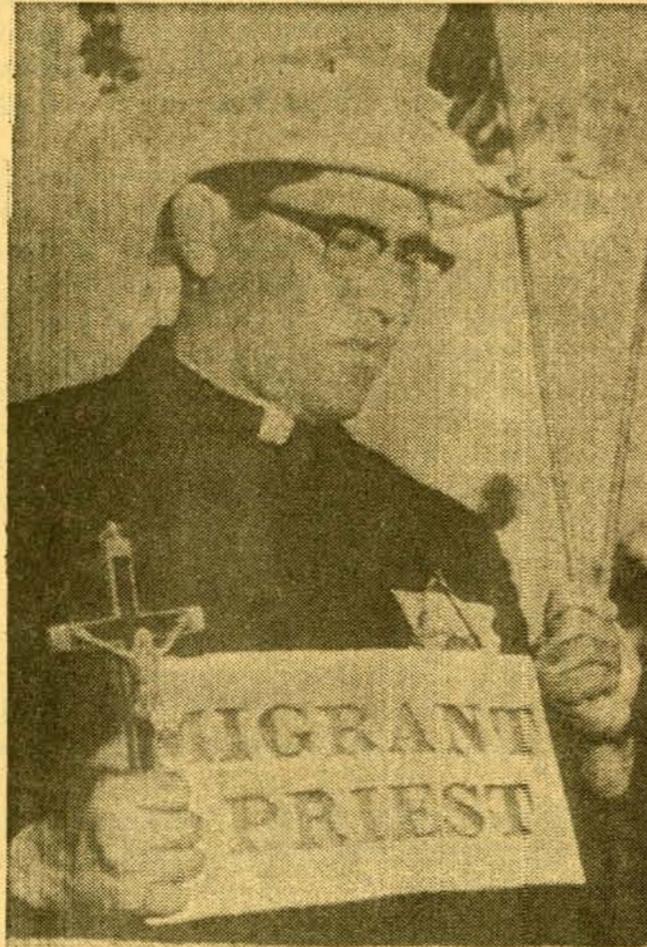
TEXANS ON

Farmworkers in Texas are on the march. Since the first of June, at least 4 big marches or parades have been held, in cities over 800 miles apart. And now a group of 9 pilgrims has started a 387 mile march from San Juan, Texas to the state capital in Austin. They hope to get there on Labor Day, September 5th.

The first march was for 8 miles, from Rio Grande City to Garciville. It was directly connected with the melon strike in Starr County, in Southeastern Texas, where farmworkers are demanding \$1.25 an hour. At present they usually get under 80¢ an hour and sometimes get as low as 40¢. The strikers wanted to show their unity and determination. Over 1,300 joined in that march and in the mass and rally held in Garciville that followed the march.

The melon strike was the spark that has started a new revolution among the 2,000,000 Mexican-Americans in Texas. This revolution is demanding an end to the poverty, the starvation wages, the inferior education and the many-sided discrimination that oppresses the Chicanos in Texas.

What has followed has been an amazing upsurge of determination on the part of the Texas farmworkers to carry on and win their struggle. And the Catholic Church, other labor union, civil rights groups, and all the Latin-American organizations have enthusiastically supported the melon pickers' strike and the struggle for justice.



Priest on 400-mile march

BISHOP JOINS FIVE-DAY MARCH

From July 4th to July 8th, farm workers in the Rio Grande Valley held a 5-day, 48-mile pilgrimage, which ended at the Shrine of Our Lady of Guadalupe in San Juan. On the final day, Bishop Humberto Medeiros joined the Pilgrims and held a special mass for the farm workers. The Bishop and two other Texas bishops, Archbishop Lucy of San Antonio and Bishop Metzger of El Paso, called for decent wages for farm workers. Bishop Medeiros, whose southeastern Texas diocese includes

Starr County and the lower Rio Grande Valley, said that \$1.25 an hour is absolutely necessary for a worker to support his family. The Bishop officially endorsed the strike after growers absolutely refused to pay \$1.25 or even sit down and discuss wages with the workers and their union representatives.

THE MARCH

400-MILE MARCH

A group of 7 farm workers and two priests have begun a 400-mile march from San Juan, near the Mexican border, to Austin, state capital of Texas. Leading the march are Father Antonio Gonzalez, a priest from Houston; Rev. James Navarros, a Baptist minister from Houston, and Gene Nelson, a leader in the Farm Workers Association in the Rio Grande Valley. Though the heat has often been 98-105 degrees, the little band of pilgrims grows each day, as the "originals" are joined by workers, townspeople, and others who support our cause. Al Ramirez, mayor of Edinburg, left a hospital bed to greet the pilgrims. Other hundreds, old and young, turn out to watch the little band pass by.

EL MALCRIADO SAYS: Nearly 2000 years ago, St. Paul set out on foot to bring a message of hope and faith to hundreds of little towns that had never before heard of Christ. In many ways, the Texas pilgrims are like St. Paul, inspired by that same faith and hope, and eager to spread the news of our cause to their brothers all over Texas.



STRIKE FORCES WAGES UP

The strike of melon pickers in the Rio Grande Valley has already won some victories. Eight small growers have already signed contracts. Now the biggest grower of all, La Casita Farms, has agreed to raise wages to \$1 an hour, an increase of 15¢ an hour. But the union will continue the strike until the wage is \$1.25 an hour and until the growers sign a written contract. Only then can we be sure that the Patrón will not lower the wages as soon as everyone is back at work.

INTERNATIONAL PILGRIMAGE

On July 11, a three-mile pilgrimage was held from the Sacred Heart Church in El Paso, Texas, to the Cathedral of Our Lady of Guadalupe in Juarez, Mexico. Hundreds joined in the march, carrying the Mexican and American flags and banners of the Virgin of Guadalupe. Tony Orendain, a leader of the NFWA and its representative in El Paso, explained that the pilgrimage was seeking "the intercession of the Virgin of Guadalupe in protecting the farm workers, and asks her help in obtaining justice for workers from the large farming corporations."

"CRUSADE FOR JUSTICE":

CHICANOS IN COLORADO



The black Aztec eagle, symbolizing the Huelga in Delano, and the fighting cock, symbolizing the Chicano Crusade for Justice in Colorado, joined together in Denver at the end of June when Cesar Chavez visited there. Corky Gonzales, the brilliant and dedicated leader of Colorado's 200,000 Spanish-speaking citizens, has organized the Crusade to fight the injustice and inequality in Colorado. Gonzales, who used to be the sixth-ranked featherweight boxer in the world, is now fighting for the social economic, and political betterment of the Spanish-speaking people.

Gonzales welcomed Cesar Chavez at the airport and then led a motorcade, escorted by five motorcycle police, into town. After the parade there was picketing at the King Sooper Market, asking shoppers to stop buying DiGiorgio products. After a half hour of picketing there, the two leaders led

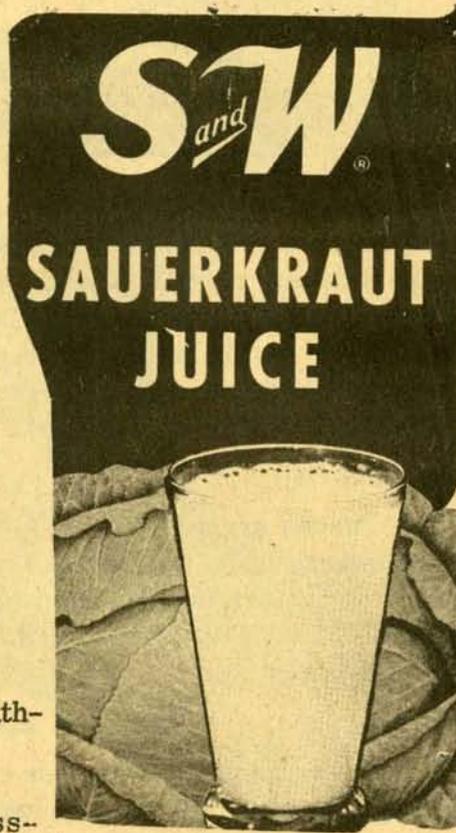
the groups over to the Rocky Mtn. News, where they had another protest picket line. The Rocky Mtn. News, like the "Delano Record," is another irresponsible newspaper which has always lied and discriminated against the Mexican-Americans.

Later the Crusade for Justice sponsored a diner where over 500 people cheered "Viva la Huelga", "Viva Cesar Chavez", and "Viva Corky Gonzales". Cesar presented Corky with an NFWA huelga banner, and praised the Spanish-speaking people of Colorado for standing up for their rights. The 2 leaders called on all Mexican-Americans in Colorado, California, Texas, and every state where they live, to join in this great crusade for justice and a decent life for ourselves and our families.

From our Colorado correspondent, Manuel Martinez.



S&W
Sauerkraut
Juice
Really Tastes
Awful!!



SAUERKRAUT JUICE
 NATURAL JUICE OF SAUERKRAUT
 SALT & WATER ADDED
 APPROX. 1½ CUPS OR 2 TO 3 SERVINGS
 NO. 211 SIZE TIN
 NET CONTENTS 12 FLUID OZ.
 OR .355 LITER
 DISTRIBUTED BY
S&W FINE FOODS, INC
 SAN FRANCISCO, CALIF.
 MADE IN U.S.A.

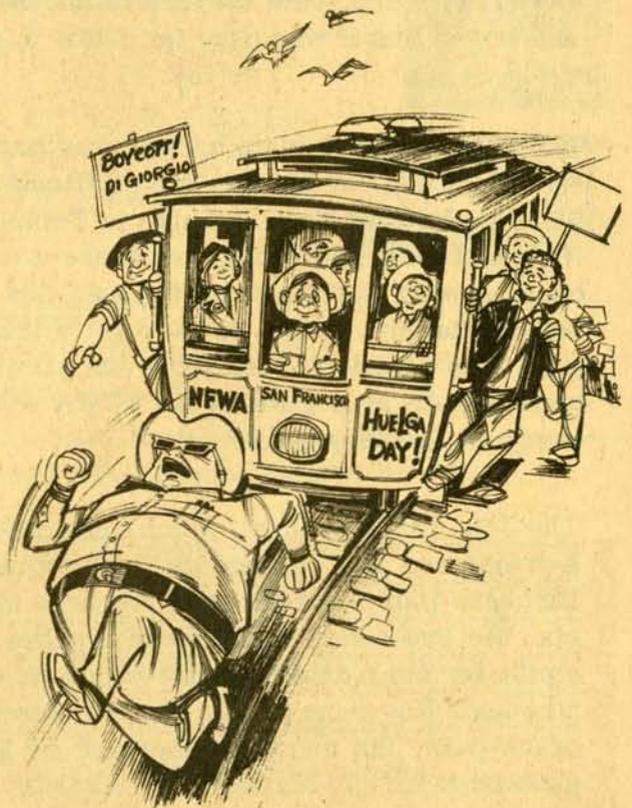
The Boycott against S&W continued to gather steam in June and early July. Gene Boutilier, new director of the Bay Area Boycott, helped organize the very successful HUELGA DAY PARADE and picketing which followed. At the same time, little "Huelga Days" were being held all over California. Los Angeles had 14 picket lines and San Jose reported that 6 new stores dropped S&W in one day. Our secret agent in the DiGory Cowperation reported that S&W officials were getting desparate over their declining sales in California.

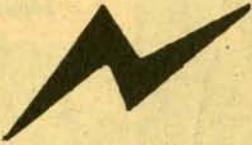
But news from back east was also good. Two FWA officials addressed a Chicago Civil Rights rally of over 35,000, telling them of the strike and boycott. Over 30 new stores in Chicago have chucked S&W and Treesweat cans.

In Cleveland, Big Bear Stores joined over 37 other Cleveland markets in dumping DiGi last week.

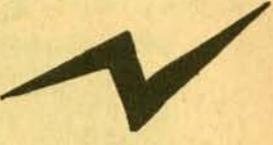
And in New York, over 400 stores are now in the boycott.

This is the way we knocked some sense into Schenley. It will work on DiGoo, too.





Relampago



THE FARM WORKERS' STRIKE STORE AND STRIKE KITCHEN ARE DESPERATELY IN NEED OF FOOD. Josephine Hernandez, in charge of the strike store, and Victor Ortiz, in charge of the strike kitchen, report continuous and serious shortages of flour, coffee, shortening, and meat, and the strike store also is almost always out of soap, bleech, and toilet paper. With the harvest beginning in less than one month, we will need a full store and kitchen to sustain our efforts and bring the rest of the growers to the bargaining table. PLEASE STAY WITH US. YOUR HELP IS STILL DESPERATELY NEEDED.

When the chartered busses arrived in Delano to take the farm workers, strikers, workers from DiGiorgio and others up to the Huelga Day Parade in San Francisco, the FWA was surprised to learn that the drivers were not members of the bus drivers' union. So Cesar Chavez called up the office of the bus company and said we wanted union members for drivers. The company was very embarrassed and quickly sent down two good union drivers.

Libby, MCNeil & Libby is one of the biggest canning companies in the world. They have a big voice in deciding how much the farmer gets for his crops, and how much the farm worker gets paid. They are such a big, powerful company that in much of the Central Valley they are above the law. In a recent incident up in Oroville, the State Water Pollution Control Board noted that Libby's Oroville factory was polluting the Morrison Slough and River, killing all the fish and wild-life, making the water unsafe for drinking or other uses. But Libby's high-paid lawyers influenced the local judge, Bertram Janes, and Judge Janes announced that it was okay for Libby to go right ahead polluting the rivers.

The Kern County tomato harvest has begun with wages at \$1.40. Better than last year but still much too low for this very difficult stoop labor. Chopping cotton is still paying only \$1.30 in much of Kern and also in Tulare and Fresno. The melon harvest on Fresno's West Side is in full swing, but there are too many workers in many places and some ranchers around Huron are paying less this year than last year. When the growers cry "Labor shortage!", it is a trick to get extra workers to come to the area. When there are many more workers than jobs, the growers always lower the wages. Only a written contract and the protection of the NFWA will stop these growers from lowering the wages at every chance they get.

The John Birch Society, which claims Presidents Roosevelt, Truman, Eisenhower, and Kennedy are all Communists, has put out its version of the Grape Strike. Sure enough, the Birchers imply that the farm workers are all Reds, as is the Catholic Church in California, the Protestant Council of Churches, and the reporters who wrote stories about the strike for the nation's hundreds of newspapers. Senator Robert Kennedy is also viciously attacked. Not many people take the Birchers seriously any more. They are kooks and crack-pots. But many members of the FWA are considering suing this mud-slinging organization for the slanders and libelous statements they have printed about us.

FREE RECORD OFFER!



THE RECORD:
"CORRIDO DE DELANO"

EL CORRIDO DE DELANO, A NEW 45 RPM RECORD BY LALO GUERRO, TELLING THE STORY OF THE STRIKE AND THE MARCH TO SACRAMENTO, IS NOW AVAILABLE TO THE PUBLIC.

IN THIS SPECIAL OFFER, WE WILL MAIL YOU THIS RECORD ABSOLUTELY FREE IF YOU ORDER TWO FULL-YEAR SUBSCRIPTIONS TO THIS PAPER--ONE FOR YOURSELF AND ONE FOR A FRIEND (\$4.).

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TODAY!**

IF YOU ARE ALREADY A SUBSCRIBER, SEND IN SUBSCRIPTIONS FOR YOUR FRIENDS--BUT TELL US TO SEND THE RECORD TO YOU.

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TO GET YOUR FREE "CORRIDO," SEND US \$4 AND TWO SUBSCRIPTIONS. FILL OUT THE COUPON.

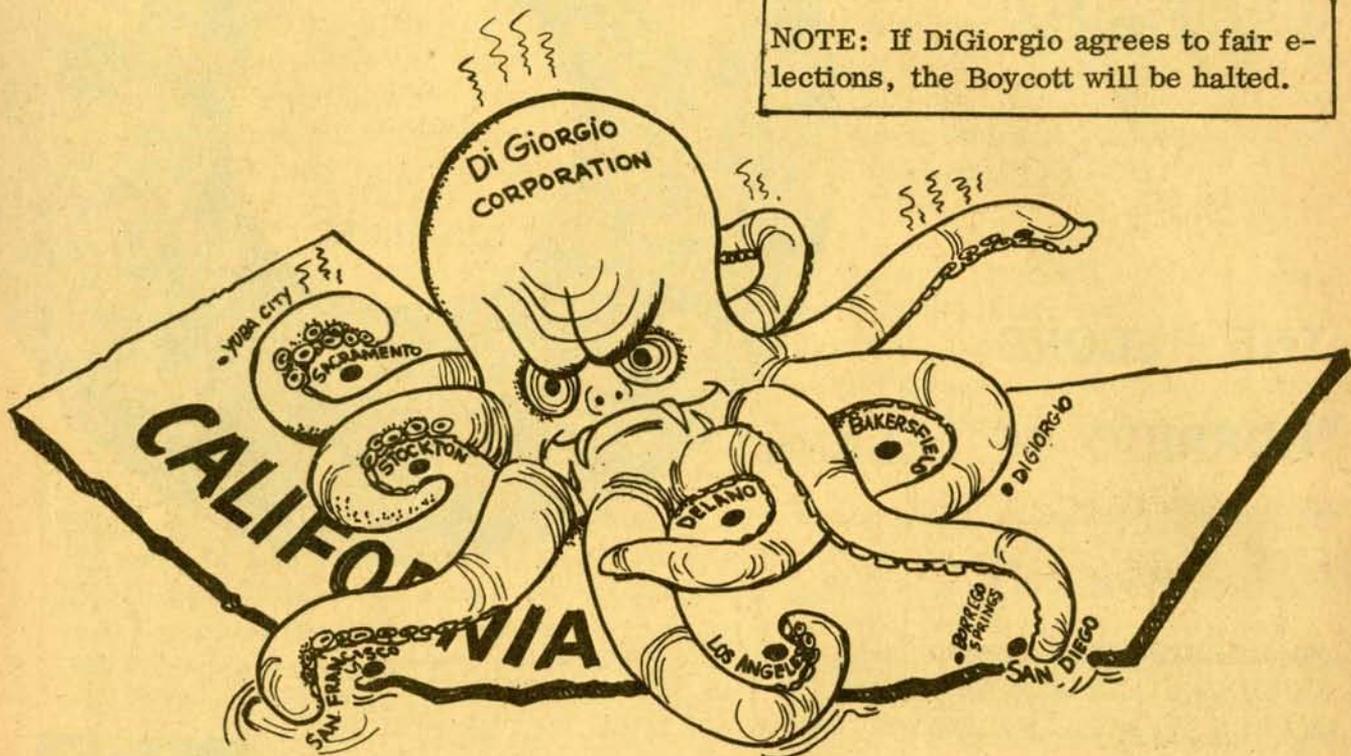
Name _____
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City _____

Your name and address (if different from above)

DON'T BUY DI GIORGIO

Your Food Dollar is important!

NOTE: If DiGiorgio agrees to fair elections, the Boycott will be halted.



Avoid:

S & W FINE FOODS and
 Treesweet Premier
 White Rose Sun Vista Foods
 Redi-Tea Sunnyland
 Pique Jolly Farmer

INDIAN RIVER and
 Blue Flag Golden Peak
 Blue Parrot Hi-Color
 Broadway MacGills
 C & T Premium Verbena
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